

Peachland Chamber of Commerce
Board of Directors Meeting

Peachland Historic Schoolhouse
March 19, 2018 at 5:30 pm

Directors Present: Larry Guilbault, Dave Collins, Catherine Gnius,
Murray Wood, Debra Kelly, Travis Oleniak, Emma Oliver

Administrative Staff: Patrick Van Minsel, Jennifer Clute

Regrets: Julia Debolt, Rocky Rocksborough-Smith

AGENDA:

1. Call to Order
2. Adoption of the Agenda
3. Adoption of November Board Meeting Minutes
4. Reports:
 - a. President - Rocky Rocksborough-Smith: no report
 - b. Executive Director - Patrick Van Minsel: verbal
 - c. Treasurer - Murray Wood: written
5. Motion to Accept Reports as Presented
6. Business Arising from November Minutes
 - a. Budget approval amendment
7. New Business
 - a. Correspondence
 - b. Events 2018
 - c. BC Chamber AGM Conference May 24 - 26, 2018, Kamloops
 - d. AGM May
 - e. Chartered Accountant for the Visitor Centre Fiscal year-end
 - f. Discussion about the Visitor Centre
 - Presentation to council in May 2018
 - Extension "Fee for Service" VIC February 2020-February 2025 (5 years)
8. Brainstorming
9. Next Board Meeting: Monday, April 16, 2018

Adjournment

1. CALL TO ORDER: The meeting was called to order by Vice-President Larry Guilbault at 5:30 pm.

2. ADOPTION OF THE AGENDA:
 - add discussion of the proposed speculation tax to new business.
 - moved: Murray wood
 - second: Emma Oliver

CARRIED

3. ADOPTION OF NOVEMBER BOARD MEETING MINUTES:
 - moved: Debra Kelly
 - second: Emma Oliver

CARRIED

4. REPORTS:
 - a. President - Rocky Rocksborough-Smith : no report

 - b. Executive Director - Patrick Van Minsel: Jennifer will be employed part time by the VIC and part-time by the Chamber of Commerce. Jennifer has improved the Chamber's web site and newsletter with many good reviews from the membership, well done Jennifer.

 - c. Treasurer - Murray Wood: as attached

5. MOTION TO ACCEPT REPORTS AS PRESENTED:
 - moved: Murray Wood
 - second: Emma Oliver

CARRIED

6. BUSINESS ARISING FROM NOVEMBER MINUTES:
 - a. Budget approval amendment:

The 1st draft was approved last autumn with the 2nd budget created using accurate numbers.

7. NEW BUSINESS:
 - a. Correspondence: no correspondence
 - b. Events 2018:
 - **Golf Tournament and Dinner** to be held at the Sumac Ridge course on Sunday, June 3, 2018. The cost per person is \$60.00 with ticket prices for early bird at \$99.00 and regular tickets at \$120.00.
 - **July 1, 2018 Canada Celebration and Concert** will be held in partnership with the District of Peachland.

Municipal elections will be held on October 20, 2018.

- **Murder Mystery Dinner** to be held in partnership with the Rotary on two consecutive evenings in September.

- **Awards Night** will be held on November 17, 2018. Patrick and Murray will invite Vantage One Credit Union to partner with the Chamber in the hosting of the Awards Night.

c. **BC Chamber AGM Conference** May 24th- 26th, 2018 to be held in Kamloops. The AGM will be attended by Patrick Van Minsel. Patrick discussed the importance of being heard at the AGM and would like Jennifer Clute to attend as well. We have missed the deadline to receive a bursary to cover some of the attendance expenses.

d. **AGM** will be held April 30th, 2018. The venue has not been determined at this time. Two possibilities being considered are the Dragon Lotus or the Edgewater Pub.

e. **A report of the Visitor Centre Fiscal Year-end** will be presented by Joey Byatt, Tourism Services Manager, to the District Council in May of this year. Joey will be accompanied by our bookkeeper Karen and an undetermined Chartered Accountant. Patrick Van Minsel and Murray Wood will also attend and answer any questions.

f. **Discussion about the Visitor Centre:**

- The VIC working budget is raised through the joint efforts of the VIC and the Chamber and includes a Fee for Service subsidy from the District.
- The Chamber will make a proposal to the District requesting an extension of the Fee for Service contract for a five year term 2020 - 2025. This contract time span will provide a degree of operating security for staff and suppliers.

A MOTION TO REQUEST AN EXTENSION OF THE DISTRICT'S FEE FOR SERVICE TERM

moved: Murray Wood

second: Debra Kelly

CARRIED

g. Discussion about the proposed Speculation Tax :

- Debra Kelly expressed concern regarding the implementation of a new tax proposal which singles out certain communities in BC rather than a province wide application. Kelowna and West Kelowna have been included in the selected communities to be taxed annually. The majority of non-BC residents affected by this tax are Albertans who spend their holidays here in the Okanagan. Owners living outside of BC will be asked to pay 2% of the assessed value of their properties unless these properties have been rented out long term. The implementation of this tax will have seriously negative effects on the Okanagan economy.
- Jennifer will circulate a letter of protest compiled by Debra Kelly and include an official publication which will explain the proposed tax to the membership.

Debra Kelly has declined from attending the PEDC meetings. Patrick has agreed to attend in her place.

8. Brainstorming:

- Murray Wood suggests a workshop or series of workshops extended to the membership explaining the many benefits included in their active memberships. Dates will be set in April and May.
- Larry Guilbault suggests including a recognition of those businesses with home offices outside of Peachland at the Awards Night. An example made was the Rose Valley Vet Clinic.
- It was determined that the attending Directors with the exception of Catherine Gnius, will stand to serve on the Board in 2019.
- Condolences to Werner's family. His memorial service will take place in Kelowna on Wednesday March 21 at 11:00am.

Next Board Meeting: Monday April 16, 2018

Adjournment: meeting was adjourned at 6:50pm by Vice-president Larry Guilbault.

NAME *Rocksborough-Smith*

NAME *Larry Guilbault*

SIGNATURE + DATE

SIGNATURE + DATE

[Signature]
16 APRIL 2018

[Signature] April 16, 2018