



**BOARD OF DIRECTORS MEETING**

**Monday, June 18, 2018**

**MINUTES**

**Attending:** Travis Oleniak, Murray Wood, Gregg Sewell, Darlene Hartford, Rocky Rocksborough-Smith

**Regrets:** Dave Collins, Emma Oliver, Larry Guilbault, Debrah Kelly

**Staff:** Patrick Van Minsel, Jennifer Clute, Joey Byatt

**1. Call to Order**

The meeting was called to order at 5:30 pm by President, Rocky Rocksborough-Smith.

**2. Adoption of the Agenda**

Item 7c, *Date for an Executive Directors Meeting*, was added to the Agenda.

**Motion:**

Moved by Travis Oleniak to accept the Agenda

Second by Gregg Sewell

**Carried**

**3. Adoption of Minutes, May 28, 2018 Board Meeting**

**Motion:** Moved by Murray Wood to accept the Minutes of May 28, 2018.

Second by Travis Oleniak.

**Carried**

**4. Reports:**

**a. President** - Rocky Rocksborough-Smith

The President will bring forward his report during discussion of item 6c under Business Arising from the Minutes.

**b. E.D.** – Patrick Van Minsel

No report

**c. Tourism Manager** – Joey Byatt - Report attached

The guest speaker on Biosphere is postponed until all partners have confirmed a common meeting date. A new tourism initiative, called Rip, Zip & Dip, is being developed with Zip Zone, Okanagan ATV Tours and Wibit Water Park. An adventure package will be available



and the Visitor Centre (VC) will receive 15% for tours booked through the VC. Details will be provided as developed.

- d. **Treasurer – Murray Wood – Report attached**  
The financial report was reviewed.

**Motion to Accept Reports as Presented**

**Motion:** Moved by Travis Oleniak to accept the Reports as presented.

Second by Gregg Sewell.

**Carried**

**5. Business Arising from May 28, 2018 Minutes**

**a. Golf Tournament**

The golf tournament was a success regardless of heavy rain; the venue and dinner were enjoyed by all. The next tournament will follow a similar format, however, a poll will go out to the membership requesting their preference for a Sunday or Friday tournament.

**b. Canada Day Concerts**

Event posters have been distributed throughout the community and a large banner displayed in front of Coldwell Banker. Smaller posters are being printed for local businesses and Jennifer Clute is posting the event on social media. Volunteers are required for set up on Saturday, June 30<sup>th</sup> at 3:00 pm, and for tear down on Sunday, July 1st. There is a meeting on June 20th with community groups to review details. Vantage One Credit Union has withdrawn as the main sponsor.

**c. Request for Early Renewal, Fee for Service Contract**

**Motion:** Travis Oleniak moved the letter submitted to the District of Peachland for, *Request for Early Fee for Service Renewal*, be rescinded, due to additional information received.

Second by Gregg Sewell. Discussion ensued.

**Motion Defeated, 4 opposed**

**d. Board Committees – Jennifer Clute**

Office Assistant, Jennifer Clute, provided mandates for the Board Committees and reported the following Directors have volunteered:

Membership and Engagement	Murray Wood, Travis Oleniak
Policy and Advocacy	Rocky Rocksborough-Smith, Darlene Hartford
COEDC / Economic Development	Greg Sewell

The Strategic Plan for Peachland Chamber is due for renewal. A retreat for Directors and staff will be planned for July. Suggested dates and more details will be emailed. Directors are asked to review the Strategic Plan on the Peachland Chamber website in preparation.



**6. New Business**

**a. Correspondence**

An invoice in the amount of \$1099.00 (one thousand ninety-nine dollars) was received from Johnston Meier Insurance Group for building insurance. The District of Peachland is listed as an interested party. The policy is a Tenants Policy, therefore, tenants sharing the building will be invoiced accordingly.

Gregg Sewell presented an update on the installation of a traffic signal at Highway 97 and Trepanier Road. A meeting with CAO, Elsie Lemke, provided the following information: Peachland Council's preference is a signal at Trepanier Road rather than Buchanan Road. The Mayor met with the Minister of Transportation (MOT) in February. The cost of the traffic signal has increased to, 3 to 5 million dollars. Highways is moving forward with the design; this is a budget item within the 5-year plan. Peachland Chamber will send a letter to Steve Stirett, emphasizing concerns of the safety issue.

**b. Awards Night 2018**

Peachland Chamber of Commerce Business Excellence Awards will be held on Saturday, November 17, 2018. The standing committees are:

Decorations	Darlene Hartford, Debra Kelly, Joey Byatt, Jennifer Clute
Silent Auction	Murray Wood, Emma Oliver
Bar	Larry Guilbault, Dave Collins
Marketing	Travis Oleniak
MC	Rocky Rocksborough-Smith

The Awards Night will be the introduction of celebrations to the 20<sup>th</sup> Anniversary of Peachland Chamber of Commerce. Award categories are to be reviewed. Gasthaus on the Lake Restaurant will be asked to cater. Ticket cost will be \$65.00 per person.

**c. Executive Board Meeting**

The Executive Board (President, Vice-President, Treasurer, Secretary) will meet at First & Beach Restaurant, 10:00 am on June 27, 2018 at the request of the E.D.

**7. Brainstorming**

Darlene Hartford suggested and explained a Reverse Bingo activity for the Awards Night; all were in favour.

**8. Adjournment**

**Motion:**

Moved by Travis Oleniak to adjourn the meeting.

**Carried**



The next meeting of the Board will be the Strategic Planning Retreat; date and location TBA.

Respectfully submitted,

*Darlene Hartford*

Secretary

