

Peachland Chamber of Commerce
Board of Directors Meeting

Peachland Historic Schoolhouse
April 16, 2018 at 5:30 pm

Directors Present:

Rocky Rocksborough-Smith, Larry Guilbault, Dave Collins,
Catherine Gnius, Murray Wood, Debra Kelly, Travis Oleniak, Julia Debolt.
Administrative Staff: Patrick Van Minsel, Jennifer Clute, Joey Byatt

AGENDA:

1. CALL TO ORDER
2. ADOPTION OF THE AGENDA
3. ADOPTION OF MARCH BOARD MEETING MINUTES
4. REPORTS:
 - a. President: Rocky Rocksborough-Smith
 - b. E.D.: Patrick Van Minsel
 - c. Tourism Manager: Joey Byatt
 - d. Treasurer: Murray Wood
5. MOTION TO ACCEPT REPORTS AS PRESENTED
6. BUSINESS ARISING FROM MARCH MINUTES
 - a. Golf Tournament
 - b. Canada Day Concert
 - c. Murder Mystery
 - d. AGM
 - e. Speculation Tax
7. NEW BUSINESS
 - a. Correspondence
 - b. Scrap the Tax Coalition
 - c. Sponsorships (partnerships)
8. BRAINSTORMING

NEXT BOARD MEETING: MONDAY, MAY 28, 2018

ADJOURNMENT

1. CALL TO ORDER: The meeting was called to order by President Rocky
Rocksborough-Smith at 5:24 pm

2. ADOPTION OF THE AGENDA:

MOVED: Dave Collins

SECOND: Travis Oleniak

CARRIED

3. ADOPTION OF MARCH BOARD MEETING MINUTES:

MOVED: Murray Wood

SECOND: Dave Collins

CARRIED

4. REPORTS:

a. President, Rocky Rocksborough-Smith: Rocky has had a communication with the President of the BC Chamber of Commerce, Val Litwin, expressing his concerns regarding the proposed Speculation Tax. It was also noted that the Peachland Chamber of Commerce has joined a coalition protesting against the implementation of this tax.

b. E.D.. Patrick Van Minsel: The Peachland Chamber of Commerce has 135 paid members to date. Patrick and Jennifer are making the necessary arrangements for the Golf Tournament, Awards Night and Canada Concert events that have been planned for 2018.

c. Tourism Manager: Joey Byatt: report as attached. Joey has requested any available Chamber Directors to join a collaborative subcommittee with the Visitor Centre whose goal would be to promote Peachland as a vibrant Okanagan holiday destination. An email will be sent to the directors with the details, attached.

d. Treasurer, Murray Wood: as attached.

5. MOTION TO ACCEPT THE REPORTS AS PRESENTED:

MOVED: Julia Debolt

SECOND: Debra Kelly

CARRIED

6. BUSINESS ARISING FROM MARCH MINUTES:

a. Golf Tournament: To be held on Sunday, June 3 at the Sumac Ridge Golf club, see attached pamphlet for details. Patrick, Dave, Larry and Emma will form the Golf tourney committee.

b. Canada Day Concert: 8 piece show band will present 4 x 50 minutes sets featuring guest singers. A goal is set to collect \$16,000.00 in Canada Day Concert sponsorship funding. Patrick requests the assistance of the Directors to set up and tear down the Heritage park venue for this celebration.

c. Murder Mystery: The Chamber will not partner with the 2018 Rotary Murder Mystery event.

d. AGM: To be held on April 30 at the Edgewater Pub. Shayne Moritz will act as the scrutinizer.

e. Speculation Tax: Dave Collins has volunteered to represent the Peachland Chamber of Commerce as our spokesperson regarding our stand on the Speculation Tax. Dave is aware of the public interview protocol guidelines.

7. NEW BUSINESS:

a. Correspondence:

- Patrick will attend the 2018 BC Chamber of Commerce AGM to be held in Kamloops. He will make a presentation to the Chamber Directors upon his return.

- Liability Insurance Policy expires on May 14, 2018 and will be renewed.

- City Council has demanded a financial statement for the Chamber of Commerce to be compiled by a Chartered Accountant. The cost of this service was \$2000.00. This financial statement will be presented to the city council and at the 2018 Chamber AGM.

b. Scrap the Tax Coalition: as previous discussed.

c. Sponsorships (partnerships): as attached. The goal of this annual approach toward sponsorship and /or partnerships would be to simplify the process of the sponsorship level selection and consequential invoicing which in turn would save time for both the administrative staff and the sponsors.

8. BRAINSTORMING:

- Joey suggests a Halloween gala for adults jointly hosted by the VIC and the Chamber.

- The Awards Night's "Life Time Achievement" will be a posthumous award acknowledging Werner of the Gasthaus Restaurant.

NEXT BOARD MEETING: MONDAY, MAY 28, 2018

ADJOURNMENT: The meeting was adjourned by President Rocky Rocksborough-Smith at 6:35pm.

Name, Date and Signature

Name, Date and Signature

